

# 2025 HIGHLIGHTS

- Achieved strong patient satisfaction scores, reflecting exceptional care and compassionate service.
- Celebrated Kathy Pertzborn, pediatric nutrition specialist, for receiving Iowa State University's 2025 Alumni Achievement Award.
- Honored with the 2025 Healthiest State Annual Award for leadership in the 5-2-1-0 Healthy Choices Count initiative, promoting healthy habits for families.
- Recognized through Heroes from the Heartland for rapid response efforts supporting Greenfield families after a devastating tornado.
- Dr. Nathan Boonstra received the 2025 Immunization Leadership Award, earning national recognition for advancing public health.
- Welcomed 18 new providers to the team of pediatric specialists at Blank Children's Hospital.

## Celebrating Extraordinary Generosity: The Deb & Bob Pulver Center

Dr. Nate Noble & Deb Pulver



Blank Children's Hospital is proud to announce the naming of the Deb & Bob Pulver Center. Home to the STAR & Developmental Center, this naming is in recognition of Deb and the late Bob Pulver's extraordinary generosity, visionary leadership and decades-long commitment to improving the lives of children in our community.

"Bob had an incredible heart for children and his influence is still felt in every corner of this center," said Dr. Amy Groen, Medical Director at Blank Children's Hospital. "This naming honors not just his leadership, but the deep compassion and vision he and Deb brought to our work every day."

Today, that impact is clear, through the STAR Center, thousands of forensic, medical and mental health services are provided to support children and families experiencing times of abuse and trauma. Additional support has grown to serve all children of foster care families to ensure consistency across medical and mental health care. At the Developmental Center, reduced wait times for autism assessments and diagnoses are helping families access critical resources and support sooner.



## Heart Care Closer to Home

Blank Children's Hospital is now offering pediatric cardiology services in partnership with Children's Nebraska, bringing advanced heart care closer to families in Iowa.

With the addition of new specialists and state-of-the-art equipment, children receive individualized care and treatment plans for congenital and acquired heart conditions, reducing travel burdens and improving access to life-saving care.

# YOUR Impact MATTERS

2025

IMPACT REPORT

Blank Children's Hospital

# HELPING KIDS THRIVE

Your support can be seen throughout Blank Children's Hospital; in the little moments that bring a smile to a child's face and the big, important moments that forever change lives.

Thanks to you, Blank Children's continues to meet the unique health care needs of children throughout Iowa and beyond. **Areas impacted include:**

## Advocacy & Outreach

Expanded childbirth education and tours as well as Fire Safety House programs to equip families with safety tools and confidence. Completed more than 750 car seat installations, including specialty seats for children with complex healthcare needs.

## Audiology

Advanced technology enables earlier detection of hearing concerns and precise hearing aid fittings - supporting speech, learning and social development.

## NICU

Operated at full capacity while NICU spaces were enhanced, adding advanced equipment to support fragile newborns in a family-centered environment.

## Innovation

MRI goggles and nitrous oxide sedation reduced anxiety during procedures, while Brady Buggies provided mobility and joy during extended stays.

## Pediatric Therapy

New equipment and Butterfly Fund support helped children build strength and independence, with families ranking care among the highest nationwide.

## SHINE (Bereavement & Family Support)

Provided compassionate support through resources such as a bereavement cart, training doll and massage therapy - walking alongside families during loss and complex care.

You care deeply about the children in our community, and it shows. Take a look at some of the things your support made possible in 2025. You made a difference!

## YOU HELPED ...



Provide **4,634** patient admissions staying in the hospital with compassionate, expert care.



Transport **900** newborn babies and critically-ill children by teams that specialize in this care - by ground in our Pediatric Critical Care Ambulance or by air in our LifeFlight helicopter.



Support **53** newly diagnosed cancer patients along with **40** clinical trials, and treat hundreds of children and teens in the Cancer & Blood Disorder Center.



Provide **28,481** emergency care visits for patients with injuries and illnesses that couldn't wait.



Provide specialized care in our outpatient medical clinics with more than **119,276** visits.

## Deliveries

For the **eleventh year** in a row, more babies in central Iowa were born in our hospitals than anywhere else. We helped welcome 5,307 amazing babies in 2025.

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3,730	1,577

## Child Life

INTERACTIONS	PHILANTHROPY FUNDED
44,000	100%

Being in a hospital or visiting a doctor can be very stressful for children and their families. Child Life specialists and Music Therapists foster healing and recovery by helping children express their concerns and cope with fears.

## Giving

TOTAL GIFTS	NUMBER OF GIFTS
\$11,259,846	3,342

NUMBER OF DONORS
1,948

As more and more families choose Blank Children's Hospital for care, we continue to add team members and services to meet the needs of the community. Your support makes a difference in helping provide these life-changing and life-saving programs to children and families when they need it most.

