



Presented by Iowa Realty Foundation • Benefiting Blank Children's Hospital

Festival Gala:

Tuesday, November 25

Sensory Day:

Wednesday, November 26

Festival Community Event:

Friday, November 28 –

Sunday, November 30

You Make the Difference

You know how important children are to the future of a community. Investing in Blank Children's Hospital and participating in Festival of Trees & Lights help children receive the best in care and reach their full potential to thrive.

Proceeds from Festival of Trees & Lights supports Child Life services and the Center for Advocacy & Outreach. These programs would not exist without the generosity of people like you. That's why your support is so important.

A Festival sponsorship offers a unique opportunity to showcase your commitment to our community and is a wonderful way to kick off the holiday season, celebrate with your team, and engage with the community in a festive and meaningful setting.

We hope you will consider joining us in the season of giving. Together, you can make a profound difference in the lives of children and ensure Blank Children's Hospital continues its mission of hope and healing.



Child Life

Being in the hospital can be very stressful for children and their families. The Child Life program at Blank Children's Hospital helps patients and their families understand medical care, talk through emotions while keeping the patient's life as normal as possible, ease nerves prior to procedures and so much more.

Scan to learn more about Child Life according to kids.



Center for Advocacy & Outreach

Your support brings important education to all 99 Iowa counties. The Center for Advocacy & Outreach is a statewide resource for education and information related to children. The expertise of our health care staff is used to enhance the development of safe and healthy children in our community. Advocacy with our legislators about children's issues helps ensure the laws that are passed prevent injuries and give all children access to health care.

Contact:

1415 Woodland Ave., Ste. E-200, Des Moines, IA 50309

Email: DM_BCHFestival@unitypoint.org

(515) 241-6304 | festivaloftrees.com



Festival Sponsorship Opportunities

Benefits	Snowflake \$20,000+	Tree Topper \$10,000+	Star \$5,000+	Tinsel \$3,000+	Lights \$1,500+
Tree Selection Round	VIP	First Round	Second Round	Third Round	Fourth Round
Festival Program Recognition					
Community Event Tickets	200	100	50	25	
Gala Tickets	10	4	2		
Gala Recognition					
Logo/Name on Promotional Materials (Deadline: September 15)					
Logo/Name on Signage at Community Event					
Name an Area at Community Event (i.e. Sock Rink)					

Scan the QR code to complete your sponsorship online
or visit bit.ly/fotlsponsor25.





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Use this
QR code to
complete this
form online



Festival of Trees & Lights Sponsorship Form

Sponsor Name *(please write how you would like to be recognized in written form):*

Primary Contact:

Name: _____

Email: _____ Phone: _____

I/we would like to sponsor at the following level: *(Check the box next to your preferred sponsorship level.)*

☐ Snowflake \$20,000+ ☐ Tree Topper \$10,000+ ☐ Star \$5,000+ ☐ Tinsel \$3,000+ ☐ Lights \$1,500

Total Sponsorship of Festival \$ _____

I/We would like to select a tree to be delivered to our home, business, a Blank patient/family or a Des Moines non profit: ☐ Yes ☐ No

I/We would like to decorate a tree: ☐ Yes ☐ No

Payment Details:

☐ I/We will fulfill this sponsorship via: ☐ Cash ☐ Check ☐ Credit Card

☐ I/We will fulfill this sponsorship via a donor-advised fund

Donor Advised Funds (DAF), Private Foundations, United Way, and IRA rollover gifts (must be 70½) can be used to sponsor the event as long as the donor does not receive goods or services in exchange for the contribution. The full value of the event ticket(s) and any other tangible benefits must be paid for personally by the donor.

☐ I/We will fulfill this sponsorship by making a non-cash gift (appreciated securities, stock, personal property).

If any of the following are different than the primary contact above, please list them below:

Billing contact name, email and phone:

Marketing contact name, email and phone:

Tree selection contact name, email and phone: