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DES MOINES
FOUNDATION
DONOR
JOURNAL



Partnering in Health

A YEAR OF
gratitude

IOWA METHODIST MEDICAL CENTER
IOWA LUTHERAN HOSPITAL
BLANK CHILDREN'S HOSPITAL
METHODIST WEST HOSPITAL
JOHN STODDARD CANCER CENTER
TAYLOR HOUSE HOSPICE
UNITYPOINT AT HOME
UNITYPOINT CLINIC
EYERLY BALL



UnityPoint Health
Des Moines Foundation

mission

Improving the health of our communities through philanthropy, service and volunteerism.

vision

To develop community and financial resources necessary to support UnityPoint Health - Des Moines in providing premiere quality health care for the communities we serve, now and into the future.

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welcome

Partnering in Health. A Year of Gratitude.

For more than 100 years, UnityPoint Health® - Des Moines has been on the front lines delivering outstanding health care in the communities we serve. This year was no different. With your trust and support, we continue to meet the unique needs of our patients and families who walk through our doors. Our team members rise to challenges every day to offer the highest level-of-care, and with each new day, they envision a brighter tomorrow.

We are dedicated to serving our communities, keeping you healthy and earning your trust.

Yet the future presents new challenges. Unprecedented change is happening across health care. Medicine today is advancing faster than ever. At the same time, we are caring for more patients with complex medical issues and facing huge demands on our system.

As a leader, UnityPoint Health - Des Moines has great capacity, and even greater potential to shape the future of care in Iowa. As you will read in this donor journal, with your support, our teams are able to rise to new opportunities and meet challenges head on, keeping the well-being of our patients and our team members at the forefront.

Every one of your donations makes a difference, especially this past year. As the leadership of the Foundation, we are proud to report that you - our donors and friends - had an incredible impact this past year. The results speak for themselves: 6,250 donors generously made more than 10,000 gifts totaling \$9 million to the Foundation in 2022. In addition, we provided a record \$15 million in funding to UnityPoint Health - Des Moines that benefited thousands of people last year.

Outstanding health care depends on strong donor support like yours, year after year. We are proud to say that 100% of your gifts benefit the programs and services you choose to support. UnityPoint Health - Des Moines would not be what it is today without the generosity, trust and partnership of people like you.

Please accept our deepest appreciation for your wonderful support. Words cannot express our gratitude or fully share the impact you have made.



Rose Mitchell, Dennis Linderbaum and David Stark

Rose Mitchell
Board Chair
UnityPoint Health - Des Moines Foundation

Dennis W. Linderbaum
President
UnityPoint Health - Des Moines Foundation

David Stark
President & Chief Executive Officer
UnityPoint Health - Des Moines

Leadership

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Marilyn Kollmorgen*	

* Deceased

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Libby Jacobs	Eric Turner
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* Deceased

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2022 John Stoddard Cancer Center
GIVING NUMBERS

TOTAL AMOUNT OF GIFTS
\$2,179,504

TOTAL NUMBER OF GIFTS
2,145

TOTAL DONORS
1,629

NEW DONORS
488

**TOTAL FUNDS TRANSFERRED TO THE
CANCER CENTER: \$3,718,826**

CAPITAL
\$2,504,161

PATIENT ASSISTANCE
\$193,317

EDUCATION
\$14,709

PROGRAMS & SERVICES
\$908,789

RESEARCH
\$97,850

it takes you

The past year was full of excitement and incredible progress at the John Stoddard Cancer Center.

In February 2022, the Stoddard Cancer Center launched the 'It Takes You' Comprehensive Campaign. This \$18 million total investment in the Cancer Center began in April with the installation of the first Halcyon Linear Accelerator in the state of Iowa.

"The new Halcyon machine delivers radiation therapy to cancer patients four times faster than other machines," says Robert Isaak, MD, PharmD, medical director of Radiation Oncology at John Stoddard Cancer Center. "The shorter treatment time makes it easier for patients to remain still and helps reduce their pain, discomfort and anxiety."

Like the other treatment machines at Stoddard Cancer Center, the Halcyon is equipped with the most advanced image guidance system, AlignRT, allowing treatment to be extremely precise, preserving healthy tissue and minimizing side effects. Additionally, this advanced technology allows many cancers to be treated without permanent markings or tattoos.

Since the creation of the Charlie Cutler Healing & Wellness Program, our integrative oncology offerings have grown to include mindfulness based stress reduction, massage therapy, music therapy and aromatherapy. In addition to our Meals that Matter Program, which gave away 6,200 meals, we launched Meals that Matter at Home, providing virtual cooking classes and recipes along with bins of nutritious fruits and vegetables delivered right to patients at home - at no cost to them.

This year, radiation oncologists at Stoddard Cancer Center became the first in the state to offer a new treatment called Pluvicto from a clinical trial and were the first in central Iowa to offer Lutathera. Both drugs are new infusion therapies to treat specific types of cancer. Having these available closer to home makes this groundbreaking treatment more convenient for our patients.



Looking Ahead

As we look back, 2022 was a great year for Stoddard Cancer Center. And we're just getting started. In 2023, we will expand the Oncology Navigator team with the addition of a Financial Navigator, focused on addressing financial barriers to care for patients and families.

We'll replace a second linear accelerator with a brand-new True Beam. Our capital improvements will continue with the purchase of a Next Generation Sequencing, (NGS) machine which will allow our team to rapidly analyze tumors for genetic variations for precise drug targeting and a new High Dose Radiation, (HDR) machine allowing us to deliver higher, more targeted doses of radiation to tumors minimizing damage to healthy tissue.

The Charlie Cutler Healing & Wellness Program and our integrative oncology offerings will continue to expand and grow as we look towards the addition of outpatient massage therapy and acupuncture.

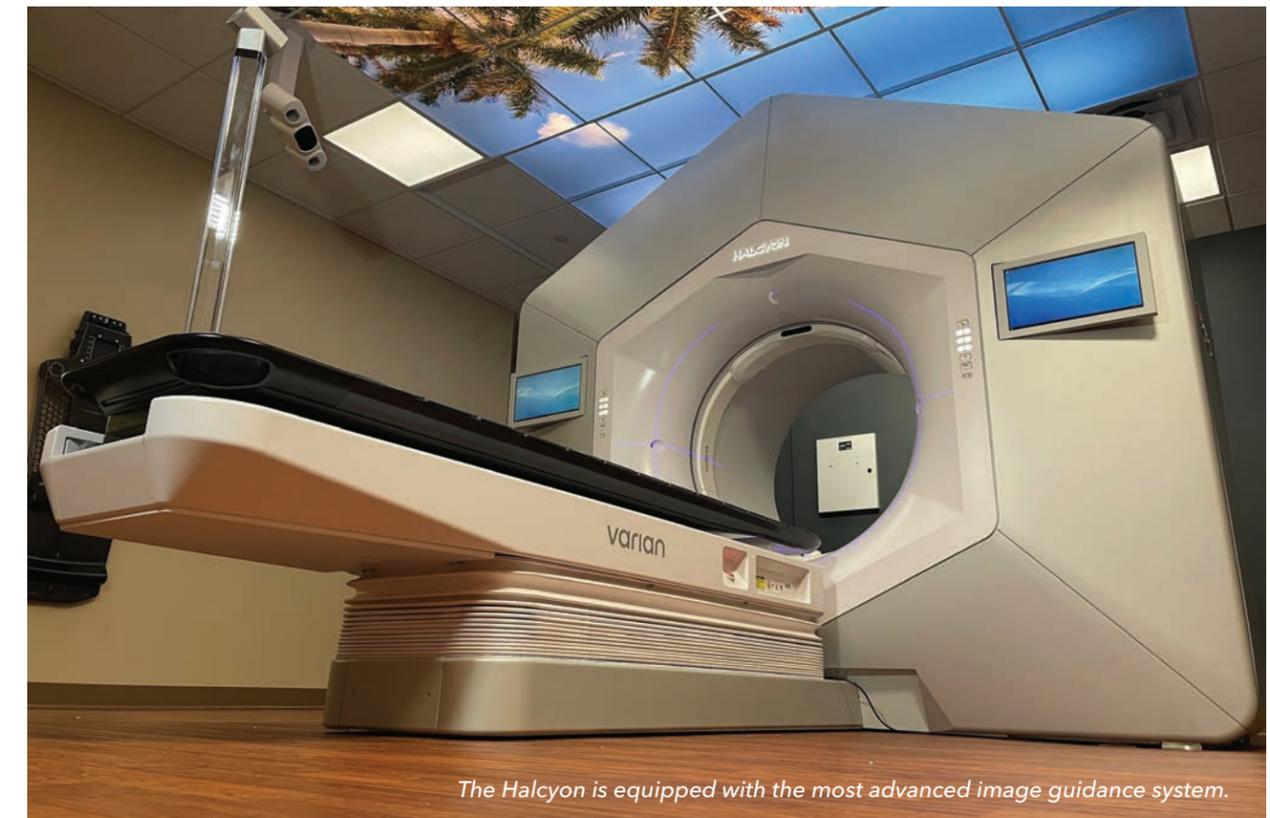
Additionally, in 2023 we will celebrate the 10th anniversary of the Adolescent & Young Adult Program, the first of its kind in Iowa.



This High Dose Radiation (HDR) machine allows us to deliver higher, more targeted care.

"Donors are critical members of our care team here at Stoddard Cancer Center. Every donation, of any size, helps patients heal. Whether it's providing a comforting meal at the end of a long day or investing in life-saving technology, donors make an impact for our patients. Thanks to donor support of the 'It Takes You' Comprehensive Campaign, the future is bright for Stoddard Cancer Center," said Sarah Zeidler, FACHE, executive director.

TrueBeam to be installed in Fall 2023.



The Halcyon is equipped with the most advanced image guidance system.

2022 RALLY AGAINST CANCER

- NET TOTAL RAISED: **\$300,000**
- SILENT AUCTION: **\$33,505**
- LIVE AUCTION: **\$43,551**
- NIGHT OF DONATION TOTAL: **\$48,070**
- SELFIES TAKEN: **115**
- ATTENDEES: **OVER 500**



Caring from our Community

John Stoddard Cancer Center is thankful for the many individuals and organizations in the community who entrusted us with their generous support. Some highlights from 2022 include:

- Springfield Plastics hosted its annual fundraising event, Drain for the Cure, for the first time in Iowa raising more than \$23,000. Based in Illinois, Springfield Plastics produces plastic pipes for agricultural, residential, commercial and highway markets. Since its inception nine years ago, Drain for the Cure has donated more than \$650,000 to cancer research and patient services.
- Stoddard Cancer Center was proud to be a recipient of the Team Blue Iowa award, receiving \$15,000 to help fund the Oncology Navigation Program for the care provided to prostate cancer patients. Team Blue Iowa is dedicated to supporting and spreading awareness to those who have been impacted by prostate cancer.
- The Polk County Sheriff's office continued their annual fundraiser raising a total of \$2,500 by selling hundreds of pink patches throughout October to raise awareness for Breast Cancer Awareness Month.
- Titan Tire International hosted its annual Ride to a Cure benefiting Stoddard Cancer Center raising more than \$42,000 for comfort and care to patients and families. This brings their total giving to more than \$100,000.



Cancer Survivors Day

National Cancer Survivors Day is a celebration for those who have survived cancer, an inspiration for those recently diagnosed with cancer, a gathering of support for families and an outreach to the community. Thank you to everyone who celebrated Cancer Survivors Day with a gift. More than 150 donors donated \$11,000 to Stoddard Cancer Center. Many gifts were made in honor or memory of a loved one. Those names were proudly displayed in the lobby of Stoddard Cancer Center. More than 300 cancer survivors and guests joined staff at Blank Park Zoo on June 5 to celebrate National Cancer Survivors Day. It was a truly great day.



Five Years of the Charlie Cutler Healing & Wellness Program

Last year marked the fifth year we remember Charlie Cutler's inspiring spirit and the infectious energy he exhibited throughout his cancer journey. Charlie fought a three-year battle with non-Hodgkin's lymphoma, displaying dignity and courage. To honor Charlie's legacy, his parents, Chuck and Diane, along with friends and family members, joined with Stoddard Cancer Center in 2017 to establish the Charlie Cutler Healing & Wellness Program.

Today, our integrative oncology offerings have grown to include mindfulness-based stress reduction, nutrition and wellness services, massage therapy, music therapy, aromatherapy and more. In 2022, our massage therapists provided 378 hours of massage therapy to patients in the inpatient oncology unit and there are exciting plans to expand this program to outpatient services in the future. Music therapy takes place twice a week on Powell 3 with 56 hours logged in 2022.

In addition to our Meals that Matter Program, which gave away 6,200 ready-made meals to patients and caregivers, we launched Meals that Matter at Home providing virtual cooking classes and recipes along with bins of nutritious fruits and vegetables delivered right to patients at home - at no cost to them.

Through the creation of our Pre-rehabilitation Clinic, patients meet with a dietitian, social worker, and oncology certified physical therapist to develop a comprehensive plan to help achieve a quicker recovery and better outcome from their cancer treatment. Patients are also followed by a certified wellness coach to help them follow and adapt to the plan their care team has prescribed.

It is incredible to think just five years ago these services weren't even offered at the Stoddard Cancer Center. Now, thanks to you and donor support, the mission Chuck and Diane set out to fulfill - spreading hope, encouragement and healing to cancer patients and their caregivers - is being achieved.



EmpowHER Fundraiser Empowers Women

John Stoddard Cancer Center Board Member Katie Hart and local artist Jenna Brownlee organized the unique EmpowHER fundraiser in March 2021. The pair thought they could utilize Jenna's talents as an artist and Katie's business and community connections to raise awareness for the Empower Boutique & Salon which provides head shavings, haircuts, shampoo, scalp massages and more at no cost to cancer patients and is funded entirely by philanthropy.

Four different custom art prints with messages to empower women were created by Brownlee and were sold to celebrate International Women's Day in March. Donors who purchased a print were able to write a custom message to a woman in their life that was delivered with the prints on the big day.

More than \$6,000 was raised during the first year of the fundraiser. Fast forward to 2022 when the fundraiser grew to include three additional local artists, additional committee volunteers in Tessa Johnson and Kristen Meyer, all of these things expanding their impact. **As a result, the fundraiser more than doubled the Salon budget in 2022 raising \$26,000.** With the increased funding, the Salon was able to add a second stylist and help patients have access to this service that allows patients to look and feel their best.

Don't worry, the fundraiser is well underway for 2023 - this year with a new beneficiary, the Pink Days Free Mammogram Program which has seen a 300% increase in the need for the service since 2018. It's safe to say these incredible volunteers will continue to empower countless lives for years to come.



EmpowHER

50 YEARS OF CARING FOR the littlest patients

2022 Blank Children's Hospital GIVING NUMBERS

TOTAL AMOUNT OF GIFTS
\$4,281,193

TOTAL NUMBER OF GIFTS
3,768

TOTAL DONORS
2,418

NEW DONORS
997

TOTAL FUNDS TRANSFERRED TO BLANK CHILDREN'S: \$5,953,570

CAPITAL
\$1,462,842

EQUIPMENT
\$58,786

EDUCATION
\$61,286

PATIENT ASSISTANCE
\$261,358

PROGRAMS & SERVICES
\$4,109,298

For more than 50 years, a special team of providers has cared for patients and families in the Variety Neonatal Intensive Care Unit (NICU). Countless babies from across the state of Iowa have depended on the expertise and special equipment of the Blank Children's Hospital NICU. Thanks to donor support, newborns and their families receive the care they need. **Newborns like Mairyn.**

Mairyn was born at 28 weeks, weighing 2.2 pounds. Her mom and dad experienced many highs and lows during her 88 day stay in the NICU. Mairyn needed varying levels of oxygen support, premie digestive issues caused Necrotizing Enterocolitis and a subsequent bowel resection surgery was needed at just over a month old. Her family was well cared for and educated about their daughter's health by all of the staff in the NICU. Today, Mairyn is a joyful, thriving, ornery four year-old who is looking forward to going to school, loves music and dancing and has a contagious smile she shares with all.

Donor support gives newborns every chance at thriving. From individual donors, partners in the community like Variety - the Children's Charity, to volunteer organizations like Average Everyday Miracles, many of the comforts and incredible care are made possible thanks to donor support.

People like you have provided state-of-the art beds, cooling blankets and education for care teams. Donors have made family care carts possible, books for every baby to promote literacy, seasonal celebrations, memory making and so much more.

More babies are trusted to be born and cared for at UnityPoint Health - Des Moines than any other hospital in Iowa. Your support to Blank Children's and the NICU ensures every baby, and their family, has a chance to thrive.



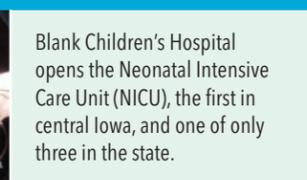
Mairyn then & now

TIMELINE OF NICU AND IMPACT OVER 50 YEARS



1951

Blank Children's Hospital constructs its first nursery for high-risk infants featuring ultra-violet light banks to eliminate bacteria and viruses.



1972

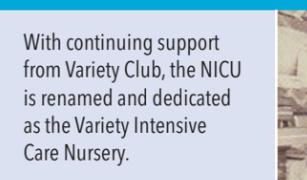


Blank Children's Hospital opens the Neonatal Intensive Care Unit (NICU), the first in central Iowa, and one of only three in the state.



1975

The first Variety Club telethon to benefit the NICU is held. A total of \$50,000 is raised.



1976

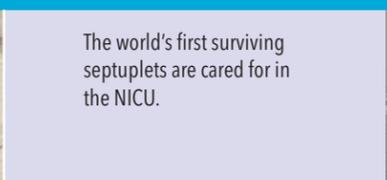


With continuing support from Variety Club, the NICU is renamed and dedicated as the Variety Intensive Care Nursery.



1980

Blank Children's establishes the NICU Transport Team where specially-trained professionals transport high-risk infants from across the state to receive life-saving care in the NICU.



1997

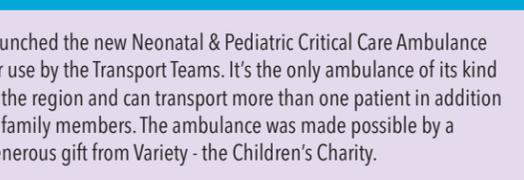


The world's first surviving septuplets are cared for in the NICU.



2001

Blank Children's opens its newly renovated, all private-room facility. The NICU becomes one of the first in the world level III private room units.



2009



Launched the new Neonatal & Pediatric Critical Care Ambulance for use by the Transport Teams. It's the only ambulance of its kind in the region and can transport more than one patient in addition to family members. The ambulance was made possible by a generous gift from Variety - the Children's Charity.



2022

Blank Children's NICU celebrated 50 years of caring for our littlest patients.

A RECORD FESTIVAL OF TREES & LIGHTS IN 2022!

- **\$253,000** RAISED AT GALA
- **700** GALA GUESTS
- **\$800,000** RAISED FOR CHILD LIFE AND ADVOCACY & OUTREACH PROGRAMS
- **12,000** ATTENDEES TO COMMUNITY EVENT
- **500** ENTERTAINERS
- **725** VOLUNTEERS
- **77** DECORATED TREES
- **100%** IMPACT FOR PATIENTS AND FAMILIES
- HONORARY CHAIRS:
DRS. ROBERT & REBECCA SHAW



Pumping Up the Fun

Mr. Blank Day is a celebration of founder A.H. Blank's birthday on in July. For many years, he celebrated his birthday inside the hospital with patients and staff. The tradition continues 78 years later with cookies, decorations, toy give-ways and celebrations throughout the hospital.

One unique celebration was having a concrete pump visit the hospital for patients to see. The special pump can be seen throughout Des Moines and was customized to look like Blank Children's. Not only was this a fun visit, but the Kustom Concrete Pumping team made a special donation to help reach our fundraising goal!



Going for Gold

Callie Bruchert decided to give back, and she did it in a BIG way. On her golden 18th birthday, she raised \$18,000 for Child Life in memory of family friend Yodi Ollom. Callie asked for items to be donated and held an auction, she also got family and friends to participate by supporting her. A BIG Blank Children's thank you to Callie for her hard work and dedication to making a difference.



Change for Change

A little can go a long way, just ask Leif. For six years Leif has been collecting and depositing cans. Instead of keeping the cash for himself, he creates change from change, donating the money to Child Life at Blank Children's. His most recent goal for the year was \$500 and he ended up collecting \$614.95. That is over 12,280 cans. Way to go Leif!



LLOYD TAYLOR



strongly about his service – **"Blank Children's Hospital is one of the most important institutions that support our way of life in Iowa. As such, I am committed to supporting its growth and prosperity."** Lloyd certainly did just that each and every year.

One of their greatest gifts was when they became worried about the Child Life Program in 2020 because we were unable to have a traditional Festival of Trees & Lights due to COVID-19. They decided to make their planned gift early as a current gift to make sure Child Life was still fully funded. Their \$500,000 gift was transformational during a very challenging time.

Lloyd will be missed by so many, yet we know his legacy will continue to live on at Blank Children's.

Lloyd passed away in December right after Festival of Trees & Lights, one of his favorite events of the year. He hardly ever missed Festival.

Lloyd and his wife, Jan, became donors to Blank Children's after their grandson was diagnosed with cancer. Together, they set up the Ryan Taylor Endowment to help families reduce the stress of extra expenses when going through treatment. Since 2006, their endowment has helped hundreds of families traveling back and forth across the state with gas cards, helping them get to cancer treatments.

Lloyd became a Blank Children's Board Member in 2007 and felt

In Loving Memory

STAN REYNOLDS

Jody and Stan Reynolds were the heart of Variety – the Children's Charity and had a special place in our hearts at Blank Children's. Sadly, Stan passed away in July 2022, and Jody had preceded him in 2019. To say they were a special couple is an understatement, they were a force. Their make-a-difference attitude really came into focus when their third child, Brigid, died from birth complications at Blank Children's. When Jody and Stan drove home from the funeral Jody said, **"We are going to make her life count."** That is when they started Variety and their ongoing support of Blank Children's.

Blank Children's is honored to be the first charity supported through the Variety Telethon in 1974. Variety's impact and name is everywhere at Blank Children's, yet the most special place to the Reynolds name was the Variety Neonatal Intensive Care Unit. Jody and Stan's name hangs proudly in Blank Children's lobby – a constant reminder of their commitment.

Festival of Trees & Lights was a natural fit for Jody and Stan. We were thrilled when they became the honorary chairs for Festival in 2010. They were always regular supporters and Stan especially loved the auction.

The difference they have made in not only Des Moines, but across the state is priceless. Their legacy will live on for generations to come.





Within the walls of Iowa Methodist, Iowa Lutheran and Methodist West Hospitals, world class care is provided to every patient. Whether it is through the emergency departments, the specialty surgery departments or recovering on an inpatient unit, the care provided within the walls of these three hospitals is nothing short of amazing.

Your support of innovation, education, research and patient and family support means our community continues to receive world class medical care close to home. Here are just a few of the many ways in which you made a difference in 2022.

2022 Adult Hospital GIVING NUMBERS

TOTAL AMOUNT OF GIFTS
\$1,733,923

TOTAL NUMBER OF GIFTS
1,263

TOTAL DONORS
840

NEW DONORS
145

TOTAL FUNDS TRANSFERRED TO THE HOSPITALS: \$4,981,346

CAPITAL
\$3,137,229

EQUIPMENT
\$61,075

EDUCATION
\$681,694

PATIENT ASSISTANCE
\$140,265

PROGRAMS & SERVICES
\$961,083

research

Lives Saved Through New, Innovative Treatment

As COVID-19 was crossing the nation, there were daily reports of hospitals overwhelmed with patients who needed ventilators to save their lives and hospitals not having enough to meet the need. It was a problem our dedicated team of doctors, nurses, respiratory therapists and staff didn't want to see happen at UnityPoint Health - Des Moines.

After carefully analyzing the problem, reviewing the data and applying years of education and experience, the team developed a treatment plan they believed would not only provide the necessary care, but it would also reduce the likelihood of some patients needing a ventilator. This treatment is called Nasal High Flow Therapy.

Nasal High Flow Therapy uses a large bore nasal cannula that provides heat and humidification so as the oxygen flow is increased, it's more comfortable for the patient. That flow helps the patient overcome their labored breathing and anxiety that comes with COVID-19. Which, as a result, would mean less patients requiring a ventilator and there would be more ventilators available for those that required it for lifesaving care. The treatment plan was a success and the team went on to teach and train health care teams across the globe - saving countless lives.

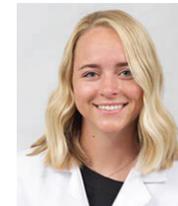
Your investment in research helps solve problems. Thanks to your support, our team of doctors and nurses can continue to seek solutions to some of health care's greatest problems. As a result, you are not only advancing the care provided to patients in our hospitals, but you are also helping improve care across the globe.



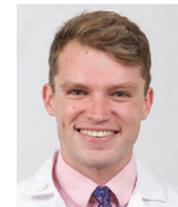
research

Supporting Our Future Doctors

Each year, thanks to support from the Roy J. Carver Charitable Trust, two students from the University of Iowa spend the summer at UnityPoint Health - Des Moines conducting research as part of the Carver College of Medicine Branch Campus program. This research is important in helping the students further their education, and at the same time, advance care provided.



Tori



Cal

This includes students like Tori and Cal. Tori worked on an infectious disease project studying how to improve detection of sexually transmitted infections at urgent care clinics. Cal worked on a neurology and emergency medicine project, evaluating the role of brain CT angiogram/perfusion studies in patients presenting to the emergency department with acute ischemic stroke symptoms.

Both students completed posters summarizing their work and presented their work (written abstracts and verbal presentations) at the Carver College of Medicine Student Research Symposium in Iowa City.

innovation

Butterfly IQ

When Scott Shafer came to Iowa Methodist Medical Center for treatment, he knew each visit would start with a little frustration. Finding veins to draw blood or begin an IV always seemed to be a struggle. While his nurses were gentle and Scott was very understanding, our team members knew there was a better way.

Enter in the Butterfly IQ. This device is one of the latest innovations for health care teams. The Butterfly IQ is a hand-held portable sonogram machine that greatly improves outcomes when care teams are inserting IVs for patients who are elderly, dehydrated, young, or have small or difficult veins to find. Our teams knew a Butterfly IQ was just the instrument they needed to help patients like Scott and others.

While we knew these devices would be a great solution, we ran into the barrier of cost. Butterfly IQ devices cost roughly \$15,000 each. For the hospital to take on that unbudgeted expense, the devices would need to gradually be purchased over the course of several years. Thanks to donors like you, we didn't have to wait long.

A campaign quickly started with a generous gift from Scott's wife, Nancy, and a group of physicians leading the way. **With much donor support, including Prairie**

Meadows, we were able to purchase five devices. These devices were purchased and now improve care at the bedside of our emergency departments and inpatient units at Iowa Methodist, Iowa Lutheran and Methodist West Hospitals.

This innovative technology helps lessen the anxiety of patients, reducing the number of pokes required to start an IV and allows our care team to focus on what brought the patient to the hospital in the first place.

Your generous support allows our care teams to look for innovative solutions that lead to better outcomes and improve overall patient comfort and satisfaction. With your continued support, we will be well-positioned to innovate and meet the needs for the next patient that walks through our doors.



Nancy and Scott Shafer

State-of-the-Art Mannequin

In 2022 the School of Radiologic Technology at UnityPoint Health - Des Moines was able to purchase a state-of-the-art mannequin as part the education curriculum. This specialized mannequin has synthetic bones, pulmonary vessels, mediastinal space, liver and kidneys which can be seen through the semi-transparent skin.

Utilizing this innovative technology helps students learn and understand positioning, builds confidence in technique selection and provides students with experience in image critique. All of this builds trust in critical thinking and helps prepare vitally important members of the care team. This mannequin was made possible thanks to generous donors who are dedicated to integrating innovation and education.



education

Donor Support Helps Younker Rehabilitation Lead the Way in Care

You help Younker Rehabilitation be one of the leading providers in the Midwest offering an acute inpatient rehabilitation hospital and outpatient therapies that can manage complex needs of patients. Education is at the heart of the care provided by the Younker Rehabilitation team. Each and every day, our team shows up to help patients learn and relearn the skills needed to recover from spinal cord injury, brain injury, amputation, stroke, complex medical conditions, neurological diseases, musculoskeletal or orthopedic trauma.

Like all areas of medicine, rehabilitation medicine is an ever-evolving field. There are new approaches to care, technology and innovations. To remain at the forefront of care, it requires an investment in ongoing education, training and certification. This would not be possible without your support and investment.

In 2022, nearly \$50,000 in donor support helped our team:

- Incorporate the latest in neurodevelopmental treatment to improve gross motor function in children and adults with neurological problems.
- Advance the inpatient rehabilitation care provided at Iowa Methodist and Iowa Lutheran by adopting the latest research and putting it into practice immediately.
- Certify team members in different aspects of rehabilitation care to ensure the team is prepared to care for patients close to home.



These are just a few ways in which your investment in education is empowering patients with the knowledge, skills and tools to rebuild their lives. At the same time, you are also helping recruit and retain the very best team. **Your continued support of education means investing in the future of health care and ensuring we have the very best right here in our community.**

Your gift brings healing to patients like Gracie so they can live life's biggest milestones after critical care accidents. Through your support, Gracie gained strength by working with our team at Younker Rehabilitation to accomplish her goal of joining her classmates at her high school graduation. *"If it wasn't for your donation, I wouldn't have been able to heal as fast as I did,"* said Gracie.



Idah M. Buckner Smith

Idah Smith was the first Black nurse to be admitted to and graduate from Iowa Methodist School of Nursing. After graduating in 1952, Idah and her husband moved to California where she created monumental milestones. Today, a scholarship has been established at UnityPoint Health - Des Moines in her memory.



The scholarship will provide \$1,000 per year for four years with the primary criteria being that it go to a black female student who has a financial need, is in good standing and is going to complete a nursing program - in other words, someone like Idah.

PATIENT & FAMILY Support

50 Years of Powell Chemical Dependency Center

This year, Powell Chemical Dependency Center (CDC) celebrates 50 years serving patients who are struggling with addiction to alcohol and/or drugs. Through the years, Powell CDC has become known in our community and across the state of Iowa as a leader in saving the lives of individuals facing the crippling effects chemical dependency has on their health and the devastating impact it has on their family and friends.

While a lot has changed since Powell CDC opened its doors in 1973, their commitment to an abstinence-based model that focuses on providing the tools and resources to live a life free of substance abuse has remained unchanged. In 2022, Powell CDC put its tried-and-true care model to work to treat 656 total people between its residential inpatient and intensive outpatient services.

For those seeking treatment, it is a significant and important step in their lives. For those with insurance, they have the financial support to help them in their recovery journey. If a patient does not have insurance, the cost of treatment can be what prevents them from going through the program.

In those situations, the leaders at Powell CDC have found that patients are more apt to say yes when they can provide scholarship assistance to ease the cost of treatment. That means a scholarship can save lives, mend families and change the trajectory of generations that have been impacted by chemical dependency.

In 2022, 24 individuals received scholarship assistance that was necessary for them to begin treatment at Powell CDC. In addition to those 24 individuals beginning their recovery journey, 24 families began the healing process as well. Without the assistance made available thanks to the generosity of donors like you, it is unknown whether those individuals would have been able to pull together the resources to begin treatment.

For a half century, Powell CDC has saved lives and walked alongside patients in their recovery journey. Our commitment to doing so has never wavered, and the generosity of donors like you has made so much of what we do possible. **As Powell CDC looks to the next half century of service and beyond, we are grateful for your partnership in helping us save lives and we know we can count on your continued generosity to help the next patient seeking treatment.**



The Warrens Share Their Heart with a Matching Gift to Day of Compassion

On February 14, Iowa Methodist, Iowa Lutheran, Methodist West, John Stoddard Cancer Center, UnityPoint at Home, Taylor House Hospice and Eyerly Ball came together to celebrate the Day of Compassion to help raise funds in support of the Compassion Fund.



This fund helps provide the "little things" not covered by insurance and is made possible by the generosity - the heart - of people like Rod and Julie Warren. They have supported many areas over the years from Blank Children's to Stoddard Cancer Center. In 2022, the couple made a \$15,000 gift to support the Compassion Fund in memory of Rod's parents, Larry and Jean Warren, and the dedication his mother had as a volunteer at Methodist West. With their gift, Rod and Julie were able to inspire others to share their hearts and make a gift to the Compassion Fund.

"Powell has given me a second chance to build a new life. With your gift, you helped me rediscover the importance of my mental health. After 28 years, my depression is finally gone. My brother summed it up best when he said, "The brother I remember growing up with is somehow back," - Jason, Powell CDC Alumni



2022 A NIGHT OF BLUE & WHITE

- **\$134,000** NET RAISED
- **\$33,000** RAISED FOR FUND THE NEED IN SUPPORT OF THE DORNER-VILLENUEVE SIMULATION EDUCATION CENTER
- DR. TOM & BARB CARLSTROM - HONORARY CHAIRS
- SUSAN EVANS - 2022 COSKERY AWARD FOR PHILANTHROPY RECIPIENT



THANK YOU!



you bring hope FOR BRAD



Eyerly Ball offers a full continuum of mental health services and treatment to meet the needs of the community, from family and individual counseling to outpatient care for all ages. **As one of the most recognized and respected community mental health providers, the level and quality of care provided would not be possible without the generous support of donors like you.**

Donor support makes so much possible. From improvements to residential homes, assistance

through the Compassion Fund and educational support for team members, your support brings hope back to clients like Brad.

For the last 20 years, Brad woke up with the same routine: Eat. Work. Sleep. Balancing depression, anxiety and working a 9 to 5 job became difficult for him. Every day felt ten-times harder than it should be. No matter the amount of encouragement his supervisor gave him, Brad still felt like he was unable to meet the expectations he was given.

When Brad is struggling with mental illness, it's easy to feel out of control. Depression stole some of Brad's most comforting life moments - moments that were supposed to be happy and fun. He did everything he could to avoid suicidal thoughts, but eventually everything became clouded. Brad had had enough.

"I was at my lowest point, and I couldn't find a way out of this dark hole I was in," said Brad. "For whatever reason, I brought my feet back off the ledge of a seven-story parking garage to get the help I needed."

Through his lowest point, Brad still held on to one thing: Hope.

Shortly after hitting rock bottom, Brad started the Integrated Services Program at Eyerly Ball. There he received services like symptom management, community integration and vocational and employment services. The program also helped connect him with others through socialization activities, such as art classes, and provided him with a comfortable space to talk with other individuals.

"The care team and the atmosphere at Eyerly Ball helped me come back to life."

Today, Brad looks forward to each new day. It represents a fresh start and return to work.

It is because of generous donors like you that this vital program exists. Over the past several years, Eyerly Ball has seen an overwhelming need for mental health services in our community. The team at Eyerly Ball is dedicated to working and continuing to meet the needs of their clients, no matter what. Your gifts help make success stories like Brad's possible.



No Place Like Home

In 2022 Eyerly Ball was awarded another generous grant from the W.T. & Edna M. Dahl Trust for \$125,000. Their continued support was instrumental in helping further update the Cummins and Frances Residential Homes with new windows and siding.

The Residential Services Program strives to assist individuals who have severe and persistent mental illness in gaining or regaining the skills necessary to live independently within the community. With new windows and siding, and the previous updates of the kitchens and bathrooms, the homes are updated and will continue to provide quality care to the clients they serve. **In total, the W.T. & Edna W. Dahl Trust has supported \$450,000 towards improvements. We are so thankful for their continued support.**





MUSIC BRINGS THE GIFT OF comfort

Through your support of the Comfort Therapies Program, you are helping patients and families at one of the most challenging times in their lives.

Music therapy is one of these therapies and is available to UnityPoint Hospice patients and their families as part of their hospice plan. Through this, a trained professional uses music to address the physical, emotional, social and spiritual needs of the patient.

Our music therapists use a variety of techniques, including music assisted relaxation, music prompted life review, lyric analysis, improvisation, and song-writing when working with patients. Live, patient-preferred music is often the most effective for adapting to the patients' needs in the moment.

Music is an amazing tool to help hospice patients because it is universally used across cultures and appropriate for all ages. It also helps us make connections because it's processed in the same area of our brain that processes emotions. Music is stored in the auditory cortex, which is the last area of the brain to be affected by a brain disorder, and hearing is the last sense to go as we die, meaning patients can hear and derive comfort and support from music until the very end of life.

SEE YOUR IMPACT

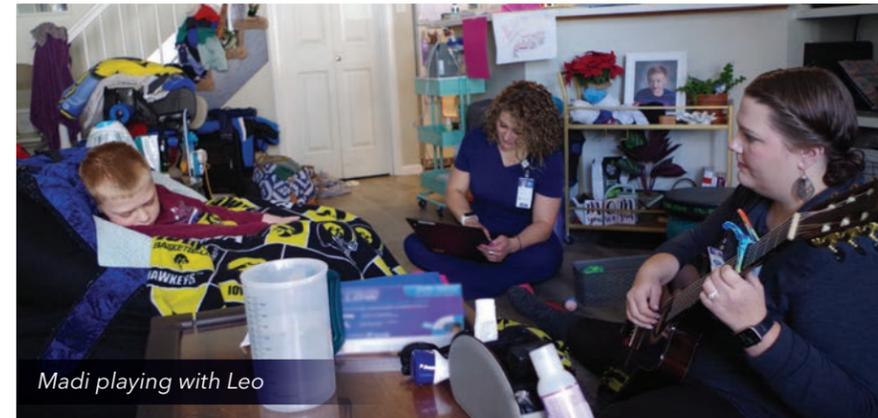
Madi, our board-certified music therapist, recently did an at-home visit with Leo, a pediatric hospice patient. Leo is visually impaired and very sensitive to sound. When the visit started, Leo was restless and agitated, intermittently moaning, and shaking his head from side-to-side.

Madi gently spoke to those in the room, explaining her role and then began softly playing her guitar. She began to sing Life is a Highway from one of his favorite movies, "Cars." Madi played the guitar with slow picking patterns. After Leo was accustomed to the sound of the guitar, Madi began to sing the song.

She matched her volume of singing to the volume of speech she observed from those in the room. Within moments, Leo's moaning ceased, his head shaking slowed, and soon he could be seen gently swaying to the music. The nurse who witnessed the moment said, "Leo is someone who often requires medication to decrease restlessness and agitation. On this day, music therapy was the perfect medicine, and we were able to veer away from pharmaceuticals."

AN ORIGINAL SONG

Madi has written original songs with hospice patients. Recently she had a patient express she wanted a song played for her funeral with the words "stop and smell the roses". Madi introduced the idea of writing an original song that included those words. This patient was surprised and excited about the idea.



Madi playing with Leo

Madi asked the patient to share what words and messages she wanted in her song. She shared stories from her past and messages she wanted her family and friends to never forget. This patient and Madi created the phrases, chose chords and melodies.

When the song was done this patient expressed how happy she was and stated, "I can't believe after just a few visits you were able to say exactly what I wanted and turn it into a beautiful song." The family expressed how thankful they were to have a unique message as a legacy to hold onto.

Music therapy provides relief from pain, reduces stress, lowers anxiety and even creates lasting memories for loved ones. This program is possible thanks to the many donors who give generously to make these moments matter.

COMFORT THERAPIES

MUSIC VISITS	MASSAGES	PET THERAPY HOURS
763	737	300

2022 Hospice and at Home GIVING NUMBERS

TOTAL AMOUNT OF GIFTS
\$282,854

TOTAL NUMBER OF GIFTS
1,338

TOTAL DONORS
1,088

NEW DONORS
408

TOTAL FUNDS TRANSFERRED TO HOSPICE
| UNITYPOINT AT HOME: \$191,379

CAPITAL
\$8,823

EQUIPMENT
\$23,442

EMPLOYEE ASSISTANCE
\$3,500

PATIENT ASSISTANCE
\$132,532

PROGRAMS & SERVICES
\$23,082



2022 HOPS FOR HOSPICE EVENT

- **\$90,000** NET RAISED
- **250** GUESTS
- **312** DAYS AND NIGHTS OF PATIENT ASSISTANCE AVAILABLE
- **200+** COMFORT THERAPIES MADE POSSIBLE



Legacies & Last Wishes

The Legacies & Last Wishes Program provides patients and their loved ones a memorable last experience. Whether it's a last meal, a last birthday party or even support to make one last memorable trip, the impact is immeasurable. For one young boy and his family, it was truly touching.

Miles' parents wanted his last birthday party to be one they would always remember. Through donor support of Legacies & Last Wishes, Miles was able to celebrate his 7th birthday at a swimming pool, surrounded by his family and kindergarten class.

"Without Legacies & Last Wishes, we would not have felt the love and support from our friends and family," says Rita, Miles' mom. "Thank you to the donors who helped make this possible. You truly don't understand how meaningful this moment was for us."



Other examples of wishes granted:

- Airfare for a daughter to attend a celebration of life prior to the patient passing.
- Family photos for a pediatric patient and their family.
- Catered a family meal.
- One last trip to the rodeo.
- A birthday celebration.

Your support helps grant these last wishes. Thank you.

Needs, Hopes & Dreams - Enhancing Taylor House

Taylor House Hospice is envisioned as a warm and inviting environment, more like a home than a facility with all the capabilities of a state-of-the-art hospice care center. A place where patients and families can be comfortable during their sacred time together. It has achieved that and more. But as time evolves, we learn how to better serve our patients and families. A patio was added to give families more outdoor gathering space. The family kitchen was added to allow families more comfort.*

With your help, in 2022, we added two important features through the Needs, Hopes & Dreams fund: a new permanent grill to the beautiful patio space, and new portable medication carts with charting for each wing of the home. The grill was used the evening it was installed by a Taylor House family and has been used ever since. The new medication carts allows nurses to stay near patients rather than running back and forth to the central nursing station any time there is a need for medication. This has led to better patient care and more efficient nursing for our patients.

In early 2023, donor support will ensure the exterior lighting can be upgraded to LED lighting. This will not only enhance the aesthetics and energy efficiency of the home, but help enhance safety for families, staff and volunteers who are at Taylor House after dark.

** Through the Needs, Hopes & Dreams fund, we can add those "little touches" that add to the patient experience.*



DISTRIBUTION OF SUPPORT

2022 QUICK STATS

TOTAL DONATIONS **\$9,006,682**
 NUMBER OF DONORS..... **5,927**
 NEW DONORS..... **2,256**
 GIFTS MADE..... **9,804**
 TRIBUTE GIFTS..... **2,460**

2018-2022 QUICK STATS

TOTAL DONATIONS .. **\$46,848,173**
 NUMBER OF DONORS..... **32,866**
 NEW DONORS..... **15,196**
 GIFTS MADE..... **52,633**
 TRIBUTE GIFTS..... **16,829**

ESTATE GIFTS LAST 10 YEARS

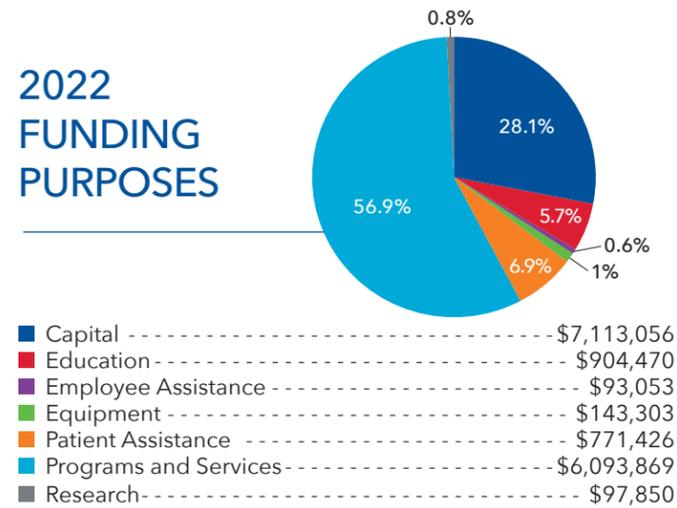
AVERAGE GIFT **\$1,209,739**
 TOTAL AMOUNT **\$12,097,388**
 TOTAL NUMBER **75**
 GIFT RANGE ... **\$100-\$2,573,912**

DISTRIBUTION OF ESTATE GIFTS

BLANK CHILDREN'S HOSPITAL..... **\$5,318,936**
 ADULT SERVICES (IMMC, ILH, MWH, EB) .. **\$4,722,587**
 JOHN STODDARD CANCER CENTER **\$1,656,453**
 TAYLOR HOUSE HOSPICE | UNITYPOINT AT HOME **\$86,239**
 FOUNDATION, UNITYPOINT HEALTH, UNITYPOINT CLINIC **\$313,173**
 TOTAL **\$12,097,388**

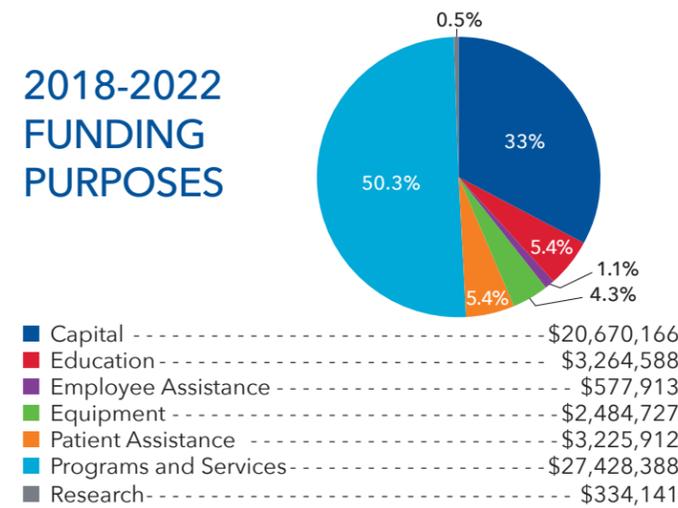
UnityPoint Health - Des Moines Foundation is privileged to serve as the development and fundraising organization for Iowa Methodist Medical Center (IMMC), Iowa Lutheran Hospital (ILH), Blank Children's Hospital (Blank), Methodist West Hospital (MWH), John Stoddard Cancer Center (JSCC), Taylor House Hospice (THH), UnityPoint at Home (UPaH), UnityPoint Clinic (UPC) and Eyerly Ball (EB). Thoughtful gifts of all sizes make advancements possible in state-of-the-art equipment, programs, and services to help meet the specific needs of our community.

2022 FUNDING PURPOSES



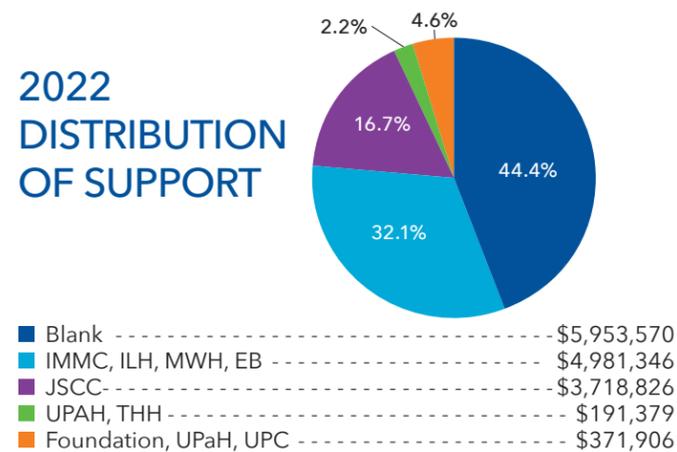
Total: **\$15,217,027**

2018-2022 FUNDING PURPOSES



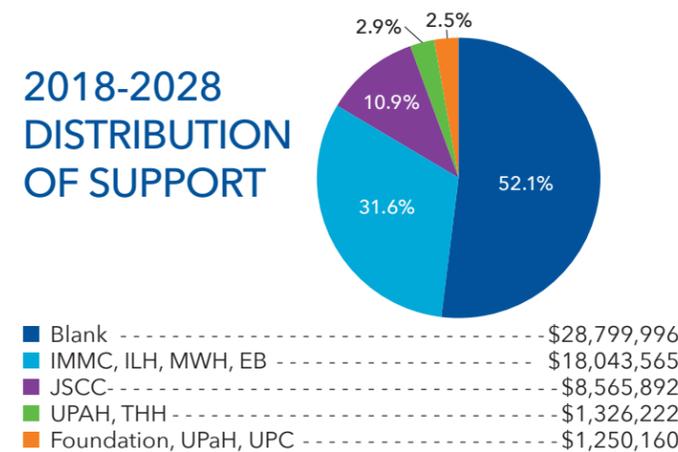
Total: **\$57,985,835**

2022 DISTRIBUTION OF SUPPORT



Total: **\$15,217,027**

2018-2022 DISTRIBUTION OF SUPPORT



Total: **\$57,985,835**

2022 CUMULATIVE GIVING



We recognize the following donors who have demonstrated leadership through cumulative gifts totaling \$50,000 or more. This includes gifts to Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, Methodist West Hospital, John Stoddard Cancer Center, Taylor House Hospice, UnityPoint at Home, UnityPoint Clinic, Eyerly Ball and the Foundation.

\$25,000,000+

Mr. & Mrs. John D. Stoddard*

\$10,000,000 - \$24,999,999

Variety - the Children's Charity of Iowa

\$5,000,000 - \$9,999,999

Myron & Jacqueline Blank*
 Louise Coskery*
 Iowa Department of Public Health
 Newell S. & Helen M. Johnson*
 Watson & Helen Powell*

\$2,500,000 - \$4,999,999

Jack & Marjorie Cavanah
 Robert G. Horner Memorial / Sheri Avis Horner
 Iowa Department of Public Safety
 Iowa Lutheran Hospital Auxiliary
 Dorothy B. Lewis Schaefer*
 The Fred Maytag Family Foundation
 U.S. Department of Health and Human Services
 Marian Goodwin Vaatveit*

\$1,000,000 - \$2,499,999

Anonymous
 Blank Children's Hospital Guild
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 Wellmark Blue Cross & Blue Shield

\$250,000 - \$499,999

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 U.S. Department of Education
 Dewey* & Wilma Veenstra / Cory & Sandra Veenstra

*Deceased

Cumulative Giving

(continued)



\$100,000 - \$249,999

Aiming For a Cure Foundation
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American Society of Clinical Oncology
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Ataxia Telangiectasia Children's Project
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Iowa Heart Center
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Joseph S. Taylor & Hilary A. Budny
Robert C. Taylor
The Annie E. Casey Foundation
The Iowa Clinic, P.C. Gastroenterology Department
The John Ruan Foundation Trust
The Rasmussen Group, Inc.

You help patients like Axel, who battled Leukemia. "I am filled with gratitude for the support we were given at Blank Children's. You never think something like this is going to happen to you, your child, or someone you know - and when it does, it is easy to feel lost."

- Haley, Axel's mom



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The Weitz Company, LLC
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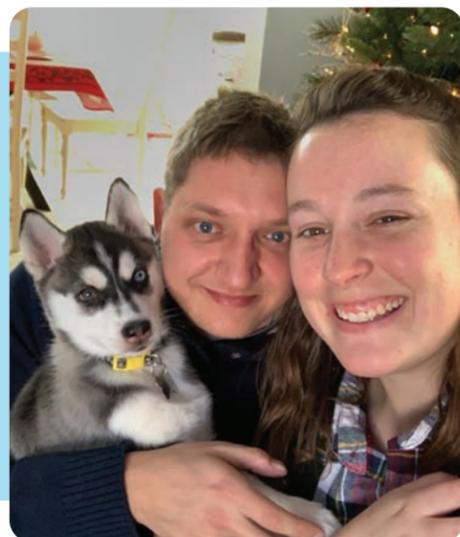
\$50,000 - \$99,999

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Andrew spent 11 days in the Intensive Care Unit after being diagnosed with COVID-19. "My care team truly took an interest in everything that was going on in my journey. Words cannot express how thankful I am. I believed in my doctors and the nursing staff with all my heart."

- Andrew



Your impact matters. Your support helps patients and families at Blank Children's Hospital. Patients like Cohen, who needed critical care as a newborn.

"The thing with the NICU is that you don't necessarily know what you need until you need it. Having access to specialized equipment, resources for parents to learn what is happening to your child, and even being provided with a simple book to read to Cohen was so important."

- Allison, Cohen's mom



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- Natalie



You are there for cancer patients like Natalie, who was diagnosed with Triple Negative Breast Cancer at age 39. "My Nurse Navigator, Jen, kept my mind and spirit fed. Without her encouragement and visits, I honestly believe I wouldn't feel so optimistic about my future. I believe she was crucial and she will continue to be crucial for me to stand a little stronger."

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"The love and support I received, not only from my family and friends, but also the hospital staff, helped me through my care journey. It's been long and every single person who helped me has been amazing. From the surgeons to janitors - everyone encouraged me to get better."

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Patients like Sage, who are battling Type B Acute Lymphoblastic Leukemia feel your support. "Since day one, the entire team at Blank Children's has gone above and beyond. They are our support system. They provide care, comfort, and entertainment when we need it most."

- Betsey, Sage's mom



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- Vicki Berberich, UnityPoint Health - Des Moines Administration, 38 Years

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John & Judith Schneller
Lynn Scholl-Bengtson
Dennis Schrek
Carl & Margaret Schwab
Seamless Pros - Home Exterior Experts
Sarah & Ty Seehase
Dr. Daniel Shamir & Elizabeth Kagan
Liam Shamir
Ali Shemirani
Simmons, Perrine, Moyer, Bergman PLC

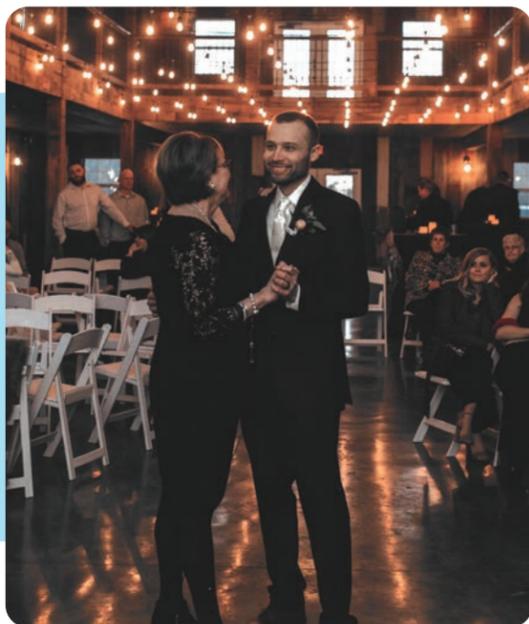
Richard M. & Karen R. Simpson
Robert & Cynthia Slack
Julie & Scott Slater
Smart Clean, LLC
Smash Park Des Moines, LLC
Amy Smith
Jason & Laura Smith
Rhonda Socarras
Jeanne Sorenson-Wright
Southside Cares, LTD
Mitchell & Regina Spivey
Sports For Kids Foundation
Rosemarie Staebell
Judy Stark
Donald & Glenda* Steele
Cynthia Steidl Bishop & Rusty Bishop
Chad Stevens
Douglas Stogdill
Jennifer & Paul Storbeck
Nancy Strickler
Dr. David & Gail Stubbs
Summitt Homes Iowa
Susquehanna International Group
Larry & Julie Taylor
Liz & Tim Tesar
The Rembrandt Foundation
The Rotary Club of Des Moines
Chad & Rachel Thomas
Shawn & Sonya Thomas
Trent & Angela Thompson
Matt & Nicole Thompson
Nathan & Ashley Thompson
Rick & Tina Thompson
Dr. David & Joni Thornton
Bruce & Jan Thorsen
Tits Up 515
Terrence & Maureen Tobin
Scott & Christine Toms
Melanie & Gary Travis
Paul & Tricia Tunink
Suzanne & Paul Turner
Jenny Tuttle
Two Rivers Marketing
Jayne Tyler
Amanda Ueltschy-Badillo
United Community Services, Inc.

Raedean & David VanDenover
Dr. Michael & Diane Versackas
Todd Vincent
VisionBank
Rick & Marcia Wanamaker
Libby Waterbury-Hildahl & David Hildahl
Doug Watson
Aaron Weinberg
Kevin Wentland
Judy & Paul Wenz
Jennifer Wheeler
Steve & Michele Whitty
Leigh Wichern
Vicki Wildman
Willis Automotive
Theresa Wilson & John Lundquist
Thomas Wilson
Walter Witthoff
Andrea Wood
Tony & Christine Woods
Breckyn & Sloane Woolery
William Wright
Dale & Marie Ziegler
David & Joan Zrostlik
Michael Zweigart

HONOR GIFTS

Gifts totaling \$1,000 or more were given in honor of:

Aaron Bennis
Terry Brown
Emma & Isabel Buchanan
Dr. Thomas Buroker
Greg Camputaro
Denise Cundy
Susan M. Evans
Jacob Forney
Sydney Gatzemeyer
McKenzie Ghrist
Gregg Griesemer
Dr. L. Harichand
Riley Hartman
Carma Herring
Don Ireland-Schunicht
Leo Johnson
Joy Larson



When her 28-year-old son was diagnosed with cancer a second time, the comfort and care provided by our hospice teams shifted Kim's idea of who the service benefits, and when, during their end-of-life journey. "They really take care of the entire family, spiritually, emotional - an experience that is very organic. They took care of us as we were going through it."

- Kim, Austin's mom

Honor & Memorial Gifts

(continued)

Proctor Lureman
Michael Marcovis
Keith & Tonia Marschel
Grace McCunn
Alissa McKinney
Alex Medina
William Miller
Dr. Barbara Moats
Angela Oberlander
Rachel A. Oppold
William Phipps
John Redding
Carson Rommel
Blake Schmitz
Nora Sellers
Dr. Dan Shamir
Travis Sisson
Richard Steffen
Dustin Thomas
Deborah Walker
Hayden, Reese & Blake Warner
Jennifer L. Witt
Breckyn, Sloane and Harlow
Woolery and Tinsley &
Marlowe Gebauer

MEMORIAL GIFTS

Gifts totaling \$1,000 or more were given in memory of:

Bob Anderson
William G. Bartlett
Joshua Becker
Martha Becker
Mark A. Benson
Betty Bishop
Virgil Boeck
Amy Brody
John J. Brumer
Sewell Bruner
Don Buch
Samuel Bunz
Kathy Cacciatore
Dr. Allan Chappell
Mariann L. Clark
Courtney & Gladys Crandall
Nadine Curl
Edward Currie
Charlie Cutler
Michael Elgin
Wayne Embree
Tala Fierle
Diane Finnerty
Dr. Charlotte Fisk

Irvin J. Ray Fonken
Nancy Geist
Margaret Gittins
Nancy Henter Goodman
Steven Graham
Robert E. N. Gray
Kathleen Grimes
John Grzybowski
Craig Handorf
Dennis Hansen
Joni Harsch
Dr. John Heffernan
Mavis Herzberg
David Hibbs
Dr. Lee F. Hill
Macen Holderman
Harlyn Holtgrewe
Megan Hoogeveen
Canyon "Moose" Hopkins
Dr. William Hornaday, Jr.
Dale Howard
Cheri R. Hunt
Jeff Jobe
Lurindia M. Johnson
Jude Johnsrud
Charlotte Joynt
Zachary A. Kane
Mr. William C. Kimball
Cindy Klaassen
Bonnie Klein
Kaden Krausman
Dima Krull

Steve Kunz
Geraldine Lavia
Rose Ann Lemon
Charlotte Lock
Anne Loeb
Aaron Michael Lowe
Mark Lyons
Shirlee Marcovis
Beatrice Martin
Warren & Doris Merrill
Erin Moomey
Nancy O'Connor
Patricia Owens
Carolyn Peltz
Michael Prey
Bob Pulver
James "Jim" Ruddy
Cheryl Schiller
Carissa "Cissa" Schneider
Madelyn K. Schoen
Dennis Schrek
Lynn & Shirley Schulz,
Jim & Verna Nordstrom,
Jana Mandeville, Sheryl
Nordstrom, & Dr. Charles
Caughlan
Ron Scott
Nora Sellers
Scott Shafer
Lisa M. Sheehy
Idah Buckner Smith
Maddy Snow

Alfred Socarras
Camryn Storbeck
Lloyd Taylor
Emery Thompson
Agnes Thomson
Robert Thomson
Dewey Veenstra
Ben Vorwerk
Colton W. Warner
Larry & Jeanette Warren
Sharon Welker
Arthur C. Welp, Jr.
Mr. Michael Wheatcraft
Mary White
Kim Williams
Colin Witt
Kathryn Woods
Callen Woolery
Helen Yerkey
Hayden Zubulake

volunteers

MAKING A DIFFERENCE

416
TOTAL ACTIVE VOLUNTEERS

ADULT 300	COLLEGE STUDENT 70	VOLUNTEENS 46
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45,182
TOTAL VOLUNTEER HOURS

Our volunteers continue to play a pivotal role in meeting the needs of our patients, visitors and staff. Anchored in the department's mission to "serve as a resource for UnityPoint Health - Des Moines and the communities they benefit by coordinating the services of those willing to give their gifts of time and talent" the challenges of a prolonged global pandemic did not impact the heart, compassion and spirit of service of our volunteers. Last year represented a year of reestablishing our full capacity of volunteer services as well as planning for new opportunities in the years to come.



2022 IOWA LUTHERAN HOSPITAL AUXILIARY GRANTS

As we look back and celebrate 2022, it is important to pause and say thank you to all of the members of the Iowa Lutheran Hospital Auxiliary. The difference you make can be seen in many different ways, including financial support of the care provided to patients, families and the health care team. This is a tradition that started 113 years ago and continues today. In 2022, thanks to the generous support of the Auxiliary, \$85,700 was donated to the hospital.

A LOOK AT THE IMPACT OUR VOLUNTEERS MADE IN 2022

Patient Experience and Direct Patient Care Support

- Patient and Visitor Walking and Wheelchair Escorts Provided 22,156
- Number of Patients, Caregivers, and Staff Members Served by Animal Assisted Therapy 11,878
- Baby Hats Made 7,466
- Flower and Gift Shop Deliveries 4,641
- Telecare Calls Made to Patients 3,348
- Patient E-Card Deliveries 2,004
- Volunteer Care Club Patient Flower Deliveries 1,192
- Auxiliary Pediatric Bears Provided to Patients 600
- Hospital Elder Life Program Patient Visits 547
- NICU Cuddling Sessions 423
- Auxiliary Blankets for Patients 256

Clinic, Hospital Department and Unit Support

- Maternity Discharge Packets Assembled (English and Spanish) 4,906
- Surgical Gowns Buttoned, Folded and Stocked for Iowa Lutheran Hospital Surgery Department 3,396
- Patient Room Linens Stocked for Iowa Lutheran Hospital 3,352
- Midwife Services and Obstetrics Patient Packets Assembled 2,560
- Patient Access Department Packets Assembled 2,000
- Referral Center Letters Completed 768
- Blank Children's Hospital Child Psychiatry New Patient Mailings 540
- Bariatric Weight Loss Center Binders Assembled 536
- Lymphedema Center Gauze Rolls/Wraps Completed 304

Community Outreach

- Clients Served by the Senior Health Information Insurance Program (SHIIP) 1,143
- Total Savings for SHIIP Clients in Medicare Part D (prescription drug costs and premiums) \$731,505

Every gift matters and each one makes a difference for our patients and their families. For a complete list of donors who gave up to \$1,000 in 2022, please visit unitypointfoundation.org. Thank you!



TOTAL NUMBER
OF DONORS GIVING
UP TO \$1,000
5,638

TOTAL AMOUNT
OF GIFTS
UP TO \$1,000
\$1,300,254

TOTAL HONOR AND
MEMORIAL GIFTS:
\$1,000 AND ABOVE
136

Employee Giving Campaign



To all our employee donors, thank you for finding your passion and making a difference.

In 2022, 475 team members donated \$716,734 to our UnityPoint Health - Des Moines hospitals, hospice, programs and services. Gifts were not only given through the Your Passion. Our Purpose. Employee Giving Campaign, but our employees also participated in main Foundation events (Rally Against Cancer, A Night of Blue & White, Hops for Hospice and Festival of Trees & Lights), planned gifts, our days of giving campaign (Mr. Blank Day and the Day of Compassion) along with t-shirt sales, Gift Shop sales and so much more!

The programs brought to life through our employees' generosity can be seen, felt and touched across UnityPoint Health and in our communities. We celebrate their incredible impact!

\$716,734
TOTAL RAISED

475
DONORS

150 COMMUNITY CLUB MEMBERS

TOGETHER, employees inspire

It's not just about making a donation...it's about making a difference. We are so thankful to all our incredible team members who gave back and made a difference in last year's Your Passion. Our Purpose. Employee Giving Campaign. Every day they see the impact philanthropy has on the lives of patients and families they serve.

For the first time ever, we held a Spirit Week - dedicated to educating and inspiring team members on philanthropy and the impact their gifts bring to patients and families.



YOUR PASSION OUR PURPOSE

We are so thankful to all our incredible employees who gave back to the organization in which they work. They are able to see the impact of philanthropy each and every day in the lives of the patients and families they serve.

To all who participated, thank you!



Passion Category: Staff Support



Employee Crisis Fund: \$28,059 given. Gifts helped meet the immediate emergency needs of employees who have been impacted by personal crisis such as prolonged illness, death, or weather event. **Impact: Hundreds of UnityPoint Health employees.**

Diversity, Equity & Inclusion (DEI)

Education Fund: \$11,768 given. Gifts provided qualified, underrepresented employee applicants the opportunity to further their leadership education, knowledge and skills to advance within UnityPoint Health. **Impact: 12 scholarships given to team members.**

Passion Category: Blank Children's



Child Life: \$32,576 given. Gifts helped children find positive ways to cope with the fear and anxiety that often accompany a trip to the doctor, a medical procedure or a hospital stay. **Impact: 30,000 interactions per year.**

Compassion Fund: \$25,861 given. Gifts provided additional support to patients and families based on financial need. **Impact: 1,050 patients with a variety of needs.**

STAR Center: \$8,441 given. Gifts supported this special center that is child and adolescent friendly and trauma sensitive to help children thrive regardless of circumstance. **Impact: 3,440 services to 1,657 children.**

Passion Category: Mental Health



Behavioral Health: \$51,518 given. Gifts supported an extensive spectrum of care covering all age groups and types of programs to meet the needs of our community. **Impact: 100,000 patients served through inpatient, outpatient and chemical dependency visits.**

Eyerly Ball: \$15,278 given. Gifts helped support comprehensive community mental health services. **Impact: 5,000 individuals served every year.**

Passion Category: Hospice Care



Patient Assistance Fund: \$15,192 given. Gifts provided comfort, dignity, and compassion to all patients and families ensuring no patient is turned away. **Impact: 85 patients received assistance.**

Taylor House: \$26,655 given. Gifts provided care and comfort to terminally ill patients and their families. **Impact: 422 patients served.**

Passion Category: Cancer Care



Oncology Navigators: \$13,935 given. Gifts fully supported trained nurses and social workers who help connect patients and families with resources within the Stoddard Cancer Center and in the community. **Impact: 900 new patients and families are referred per year.**

Charlie Cutler Healing & Wellness Program: \$20,539 given. Gifts provided evidence-based complementary therapies that support mind, body and spirit. **Impact: 378 hours of massage therapy, 6,200 Meals that Matter provided, and 56 music therapy hours.**



Passion Category: Patient Support



Compassion Funds: \$49,344 given. Gifts provided additional support to patients and families based on financial need.

- Methodist, Lutheran & Methodist West - **Impact: Helped more than 250 patients with medication and transportation.**
- John Stoddard Cancer Center - **Impact: 350 gas cards given to patients.**
- Blank Children's Hospital - **Impact: 1,050 patients with a variety of needs.**

UnityPoint Clinic - LGBTQ Fund: \$6,116 given. Gifts supported education and training for staff as well as special needs for patients. **Impact: 200+ appointments.**

a passion FOR LEAVING A LEGACY



In late 2023, Don Ireland-Schunicht will retire from the UnityPoint Health - Des Moines Foundation after more than 43 years. Throughout his amazing career, he has helped connect our donor's passion to the areas they care about most. In recognition of his incredible work, we sat down with Don to reflect on his work and the impact of charitable giving.

What was your first experience in raising funds?

It was 1967, I was 16 years old and elected as the high school student band manager. Normally it is a pretty cushy job, but someone decided we needed summer band uniforms. I led the fundraising effort and we raised more than enough money to buy the uniforms.

It sounds like helping others is in your blood.

Was there a family history of fundraising?

Originally I did not think so, but I discovered it is part of our family history. My uncle was the first president of the University of Minnesota, my father and grandfather raised money in the 1950s, to build a new hospital in our small town, and my mother was the church treasurer and was constantly helping with its fundraising activities. Both my daughters are now working for non profits where fund raising is part of their job.

Let's fast forward a few years, how did you get the job at the Foundation?

I was working at a small private college in Iowa and often called on the president of the Iowa Methodist Hospital

Foundation, Caryll Zietlow, to make a gift to the college. A job opened up, Caryll encouraged me to apply and the rest is history.

What has been your most rewarding moment or time at the Foundation?

I was fortunate to develop a close and personal relationship with John Stoddard. For more than 12 years, I worked with him to accomplish his charitable and financial goals. John made a gift to name the Cancer Center in 1990, and for the next 8 years, we found unique charitable options and taxwise means to transfer his real estate and other assets into life income gift - with charities being the ultimate beneficiary. Ultimately John Stoddard became, and still is, the largest donor ever to UnityPoint Health - Des Moines.

While John was incredibly generous, the most rewarding part of the relationship with him was to see the joy of giving and the transformational effect the gift had on him. It was truly a life changing experience for him. Originally John was not interested in having his name on the cancer center building. After sharing what it would mean and the impact it would have, he agreed. John was amazed and humbled by the friends and the community's response to his generosity. It was amazing to be with him when John visited the cancer center and patients would come out of their rooms to greet and offer gratitude. His impact continues, over the last two years income from the endowment set up by John's bequest will help provide some of the funds to purchase two new linear accelerators.

What is the best part of working at the Foundation?

After 43 years at the Foundation, I am still passionate about the mission and grateful for all of the wonderful people I have met. I still love showing up every day.

What is the hardest part of working for the Foundation.

It is a blessing to get to know many wonderful people while working at the Foundation, but the hardest part is so many of them have passed. I have learned so much from donors, volunteers and board members. I am forever grateful to work at a place where you get to meet the best people doing their part to make the world a better place.

Is it going to be hard to retire?

There is never a perfect time to retire, but now is a good time for me. Caleb Hegna will take my place and he has already been and will continue to be amazing in his new role. Of course I will miss seeing all of the wonderful people on daily basis, but it feels right to retire now.

You have helped so many people determine their best planned (future) gifts. What plans have you made to support UnityPoint Health - Des Moines now and in the future?

Glad you asked! One thing I have learned over the years is simple plans are frequently the best plans. I did a tax-free rollover from my 401k to an IRA that I will use only for charitable gifts. Because I no longer itemize deductions and am over 70½, I will do all of my charitable giving out of this IRA in what is called a Charitable IRA Rollover or Qualified Charitable Distribution. Also, my future/ planned gifts will be made by making the hospital and other charities the beneficiaries of the same IRA - a taxwise way to give!

Is there anything else you would like to share?

I want to give a huge thank you to all of the donors, board members, volunteers, employees and Foundation Staff for helping create and support a culture where philanthropy can thrive and make a difference in the lives of patients every day.



ESTATE AND LEGACY GIFTS

Each year, donors generously support our organization through bequests, charitable trusts, gift annuities, beneficiary designations on retirement accounts and other financial assets, plus many other unique giving opportunities. The Foundation deeply appreciates each and every one of these legacy gifts.

Anonymous, Des Moines (Iowa Lutheran Hospital)

A graduate of Iowa Lutheran School of Nursing who worked for more than 40 years at Iowa Lutheran Hospital made a very generous, anonymous gift. This nurse spent her entire career caring for others and educating generations of nurses and members of the health care team. Her commitment to caring for others and education will continue. Her gift will help support programs, services and educational initiatives at Iowa Lutheran Hospital that would not be possible without donors like her.

Ruth Bartels, Waukee (John Stoddard Cancer Center)

Ruth, an educator and librarian by profession, dedicated her career to helping students and life-long learners. Her legacy of helping others during her lifetime will continue with the gift she made in her estate to support John Stoddard Cancer Center. Ruth's gift will help provide programs and services to patients and families that are not reimbursed through insurance.

Blaine & Laverne Briggs, California (Blank Children's Hospital)

Blaine and his wife Laverne were life-long supporters of Blank Children's Hospital and Iowa Methodist Medical Center. Blaine served on the Iowa Methodist board for many years before moving to California. As a couple, Blaine and Laverne supported capital campaigns for Blank Children's Hospital and most recently established an endowment in memory of Laverne's parents. The Briggs also included Blank Children's Hospital in their will for a final gift to help support the children of Iowa and the hospital they loved.

Dr. William Hornaday, Jr., Des Moines (Nursing Education)

Dr. Hornaday recognized the importance of nursing education and in 2011 designated part of his retirement fund to establish an endowment that will support advanced nursing education, certification, and innovation for care at the bedside. With this very generous gift, the total for endowments established to support nursing education surpassed \$10,000,000 making more than \$500,000 available annually.



Each year the Foundation honors individuals who have gone above and beyond in their generosity and dedication to the Foundation and UnityPoint Health - Des Moines, and who have died during the year. All of these individuals have made generous donations, and served as board members, physicians, staff or volunteers. Thank you to these generous friends whose good work has greatly impacted the care of our patients.



Sharon Simmons

Sharon began her career as a physical therapist at Younker Rehabilitation Center in Des Moines under the direction of Dr. William deGravelles, Jr. She held numerous jobs including Director of Physical Therapy, Vice President, Senior Vice President and ultimately, she worked her way to Chief Operating Officer at Iowa Methodist Medical Center, retiring in 2002. Sharon generously supported the events and projects at the hospitals, but especially Younker Rehabilitation where she started her career.



Joan (Jo) Ghrist

Jo is remembered for her deep love of family and friends, her kind and generous manner, her magical gardens and her love and patronage of the arts. Jo and her husband, Tom, enjoyed traveling throughout the world and she left a lasting impression on acquaintances and strangers alike. Tom served on the Foundation Board and together they generously supported many of the campaigns and efforts benefiting the hospitals. They made a unique and impactful gift of their share in the doctor's office building just south of the Education & Research Building. Their gift led to Iowa Methodist Medical Center acquiring two acres of land that is now part of the Iowa Methodist Campus.



Betty Bishop

Betty lived to an amazing age of 105. She was a donor to UnityPoint Health - Des Moines since her late teenage years. Her 85+ years of donating is a record that likely will never be broken. She was a long-time member of the Blank Children's Hospital Guild, serving as president, and served on the Blank Children's Board. When asked why she gives back, Betty said, "I was born that way."

Betty's family has a rich history of volunteering and giving back to the hospital. Her father, Ernest I. Sargent, served on the Iowa Methodist Hospital Board for over 30 years starting back in the 1940s. Betty leaves a legacy of giving to improve the lives of others and inspired that legacy of philanthropy and service to her family.



Dr. William Hornaday, Jr.

Dr. William "Bill" Hornaday, Jr., continued in his father's footsteps and practiced urology at Iowa Methodist Medical Center for more than 30 years. Dr. Hornaday is remembered by his patients, fellow physicians and nurses as someone who cared for his patients with skill, empathy and mutual respect. Dr. Hornaday also served as the Chief of Medical Staff.

Early in his training, Dr. Hornaday recognized how important it was to have excellent nurses as part of the care team. This appreciation for the nursing staff that he worked closely with throughout his career led him to establish the Dr. William Hornaday, Jr. Endowment to support nursing education.



Marilyn Kollmorgen

Marilyn lived a wonderful life full of love, family, friends, volunteerism and community service. Marilyn and her husband, Dr. Robert Kollmorgen, built a life of love and service, raised three children and enhanced the community around them. Marilyn was nicknamed 'Mrs. Urbandale' as she served on the school board, the city council, the parks and recreation board, the historical society, the booster club and was a founding force of Endow Urbandale. Marilyn served on the UnityPoint Health - Des Moines Foundation Board for more than 20 years and with her husband, generously supported numerous programs and projects.



Mariann Clark

For more than 40 years, Mariann dedicated her career to caring for patients, recruiting physicians and helping our community. She began her career as a nurse, and after many years of caring for patients, she found her true love and calling as a physician recruiter for UnityPoint Health - Des Moines. Mariann knew that our community deserved the very best care possible and worked hard to recruit the very best in physicians. Her commitment also extended to her and her husband, Bob's, support of the hospital. From Blank Children's to nursing, Mariann's charitable support was one more way in which she helped to advance health care in the community.



Amy Brody

Amy found joy, beauty and laughter in everything she did, but most of all spending time with her family and friends. She had many hobbies including gardening, traveling, knitting, reading and playing canasta and mahjong. Amy also made the lives of others better through her work in the community and charitable support. Together with her husband, Brad, Amy supported many areas of importance including John Stoddard Cancer Center, Methodist West Hospital and the Emergency & Critical Care expansion at Iowa Methodist Medical Center.



Carissa Schneider

Carissa "Cissa" dedicated her life to helping others. She spent the majority of her career as a nurse and pediatric nurse practitioner working with disadvantaged communities in the Des Moines area and was a longtime member of the Blank Children's Hospital team. Her dedication to helping others can also be seen in supporting the programs and services of Blank Children's, medical education and support programs for patients and families. Beyond her work in the hospital, she was also a tutor for Des Moines area students, helping animals at the shelter, teaching Sunday School and enjoying the activities of her children. She had infinite compassion for kids and animals.



foundation staff



Dennis W. Linderbaum
President



Don Ireland-Schunicht
Sr. Vice President,
Gift Planning



Tristan Carman
Associate Director of
Development, John
Stoddard Cancer Center



Carla Chambers
Executive Assistant



Adam Haselhuhn
Director of Development,
John Stoddard Cancer
Center



Caleb Hegna
Sr. Director of Development
& Gift Planning



Aimee Lane
Development Coordinator



Matt Lyons
Director of Development,
Methodist, Lutheran &
Methodist West



Emily O'Baker
Assistant Accountant



Rachel Oppold
Director of Development,
Blank Children's Hospital



Bob Reid
Director of Development,
UnityPoint at Home



Charles Snyder
Sr. Director of Prospect
Research



Liz Tesar
Director of Development &
Communications



Ashley Thompson
Executive Director,
Volunteer Services



Erin Wendt
Sr. Director of
Development & Operations



Meghan Wypych
Annual Giving
Coordinator

LEGACY SOCIETY AND RED WAGON CLUB

You are invited to become part of the UnityPoint Health - Des Moines Foundation Legacy Society or Red Wagon Club.

Thanking Our Future Donors NOW for a Gift that Comes Later

It is an honor to recognize and thank donors for their planned/future gift during their lifetime. The "LEGACY SOCIETY" and "RED WAGON CLUB" are recognition programs designed to thank donors who remember our hospitals and hospice.

The "LEGACY SOCIETY" recognizes those who made planned/future gifts to Iowa Methodist Medical Center, Iowa Lutheran Hospital, John Stoddard Cancer Center, Methodist West Hospital, Taylor House Hospice/UnityPoint at Home or Eyerly Ball. The "RED WAGON CLUB" recognizes individuals making planned/future gifts to Blank Children's Hospital.

UnityPoint Health - Des Moines Foundation Legal Language & Tax ID

LANGUAGE FOR A GIFT BY WILL OR TRUST

"I give, devise and bequeath the sum of \$_____ (or property herein described or percentage of the estate or residue) to Iowa Health Foundation d/b/a UnityPoint Health - Des Moines Foundation, or its successor, an Iowa nonprofit corporation, for (Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, John Stoddard Cancer Center, Methodist West Hospital, Taylor House Hospice/UnityPoint at Home or Eyerly Ball to be used for _____.

The **Federal ID Number** of the Iowa Health Foundation d/b/a UnityPoint Health - Des Moines Foundation is **42-1467682**.

To request more information or let us know you have made a gift by will or another type of future gift, please use the enclosed reply envelope, call (515) 241-6304 or email caleb.hegna@unitypoint.org.

This 2022 Donor Journal and Annual Report is published to provide information about the UnityPoint Health - Des Moines Foundation for philanthropic friends, community volunteers, patients, medical staff, employees and visitors. It highlights programs and patients who have benefited from philanthropic gifts, grants and bequests to the UnityPoint Health - Des Moines Foundation.

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Please write to us at our address, call at the above number or email unitypointfoundation@unitypoint.org if you wish to have your name removed from the list to receive future fundraising requests supporting Iowa Methodist Medical Center, Iowa Lutheran Hospital, Blank Children's Hospital, Methodist West Hospital, John Stoddard Cancer Center, Taylor House Hospice, UnityPoint at Home, UnityPoint Clinic and Eyerly Ball.



UnityPoint Health
Des Moines Foundation

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Des Moines, IA 50309

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