

2024 HIGHLIGHTS

- John Stoddard Cancer Center is ranked #1 as the oncology market share leader in Central Iowa.
- Stoddard Cancer Center became the first center in the state to offer Gamma Tile, an exciting new option for the treatment of brain tumors that targets tumor cells where recurrence is most likely while preserving healthy brain tissue.
- The Stoddard Cancer Center's Radiation Oncology Department was named a radiopharmaceutical therapy center of excellence and Xofigo was added to the menu of available treatments for advanced cancers which included Pluvicto and Lutathera.
- Stoddard Cancer Center's reach is benefiting Iowans statewide - serving 62 of Iowa's 99 counties.
- Helped reduce barriers to cancer screening through providing cancer prevention education at more than 25 community events.

Looking to the Future

As we look forward in 2025, John Stoddard Cancer Center is poised for a year of tremendous growth and excitement, fueled by the generosity of our donors.

With Iowa facing the second highest and fastest growing rate of cancer diagnoses in the nation, our commitment to caring for the whole person has never been more crucial.

In April 2025, we will enhance our capabilities with the installation of a new Linear Accelerator in our Radiation Oncology Department. This will replace the current machine with the latest in technology, the Edge Linear Accelerator, allowing clinicians to treat a wide variety of cancers efficiently and accurately providing the best outcomes for patients.

The Edge system represents an evolution in how radiosurgery can treat a wider array of cancers and clinical cases, opening the door to more treatment options.

As we continue to see an increase in the number of patients treated at Stoddard Cancer Center, our facilities will need to grow to keep pace with demand. Planning is underway for what exactly that growth will look like in our technology and facilities for 2025 and beyond. Stay tuned for exciting details to come.

Your support makes this possible. Thank you.



Al Roker with our Stoddard Care Team.

YOUR Impact MATTERS

2024

**JOHN STODDARD
CANCER CENTER
IMPACT REPORT**



YOUR 2024 IMPACT

Thanks to you, John Stoddard Cancer Center continues to meet the unique health care needs of cancer patients throughout Des Moines and Iowa. **Donors helped with the following:**

- **Expanded the What's On Your Mind free counseling program.** Counselors are now available 40 hours a week for patients and their families, free of charge – allowing them immediate access to mental health services.
- **Expanded the EMPOWER Boutique and Salon** to offer manicures in addition to haircuts, while introducing several new products. This impactful service allows patients to look their best, so they feel their best.
- **Expanded navigator support with the addition of a social worker and financial navigator.** This team helped more than 400 patients last year with things like Medicaid re-enrollment, ensuring no lapse in coverage and patients are able to continue with their cancer treatment.
- **Updated inpatient rooms.** These updates help provide a more comfortable experience for our patients and their guests.
- **Provided professional development for more than 50 team members.** This education ensures team members receive specialized oncology training to enhance patient care.
- **Record growth for the Charlie Cutler Healing & Wellness Program.** This transformational program offers integrative oncology services through massage therapy, music therapy, art therapy, acupuncture, aromatherapy, free nutritious meals as well as nutrition classes, a writing circle, Mindfulness Based Stress Reduction resources and so much more.



"When I first learned of these therapies and what was offered and realized there was no charge or fee for the service, I was shocked. Because what's free? Nothing," says Jana, a former Stoddard patient. *"What a good message it sends to patients, that Stoddard Cancer Center is interested in your healing. Not just your treatment but in your overall healing as a human being."*

Your gifts helped ensure patients and their families had the support they needed throughout their cancer journeys. Take a look at some of the things your support made possible in 2024. You made a difference!

YOU HELPED ...



Connect **1,343** patients to the Oncology Navigator Program.



Provide **5,445** meals through Meals That Matter and offer virtual nutrition classes to **112** participants.



Support **380** patients and families through our What's On Your Mind? free counseling program.



Provide **142** free mammograms, ultrasounds and procedures and **378 hours** of massage therapy and comfort for patients and families.



Provide music therapy to **228** patients.

CARING

GIFT CARDS TO GROCERY & GAS
3,624

UBER RIDES
400

GIVING

TOTAL GIFTS
\$1,259,451

NUMBER OF GIFTS
1,563

NUMBER OF DONORS
1,006

NUMBER OF GIFTS MADE IN MEMORY OF A LOVED ONE
270

NUMBER OF GIFTS MADE IN HONOR OF PATIENT OR CARE PROVIDER
80

As more and more people choose John Stoddard Cancer Center for care, we continue to add team members and services to meet the needs of the community. Your support makes a difference in helping provide these life changing and life-saving programs to cancer patients and families when they need it most.

