



FOCUS ON PHILANTHROPY

February 2026

A publication of
UnityPoint Health -
Allen Foundation

New Members of Gerard Circle

- Brian and Tiffany Aronson
- Dr. Dirk Brom and Kimberly A. Russel
- Kelli J. Kalkwarf
- James and Ardy Rydell
- United Beverage, Inc.

Complimentary Estate Planning



Dr. Eddie Thompson
Thompson & Assoc.

Upcoming Dates:
— *Tuesdays* —
February 17
March 17
April 7

The Power of Monthly Giving: A Simple Way to Make a Big Impact

UnityPoint Health is committed to building healthier communities and innovating how and where healing can happen – both inside our hospitals and out in the community. Philanthropy is an important way to support this mission and connect those with resources to those in need, offering an opportunity to express gratitude for the expertise, care, and kindness experienced through our healthcare system.

Outstanding healthcare depends on strong donor support like yours. As a comprehensive, nonprofit health system encompassing clinics, hospice services, and Allen College, we rely on your generosity to provide hope and healing to countless individuals within our community. With your gift, you help us continue to meet the unique needs of every student, patient and family who walks through our doors.

One of the most effective ways to help a nonprofit thrive is through monthly giving. These recurring contributions provide a steady, reliable source of funding that allows us to plan ahead, respond to urgent needs, and sustain vital programs and services year-round.

Why Choose Monthly Giving?

Convenience: Set it up once and your gift is automatically processed each month.

Impact: Even modest monthly donations add up to significant support over time.

Flexibility: You can adjust or cancel your gift at any time.

How Your Monthly Gift Helps

No matter how much you choose to give, 100% will directly support patients and families who need it most. Becoming a monthly donor is easy and meaningful. Visit our website, choose an amount that fits your budget, and start making a lasting difference—one month at a time. To learn more, visit unitypoint.org/giving/allen-foundation.

Allen Foundation Welcomes a New Board Member

The Allen Foundation had one opening for a new board member in 2026 and that spot has been filled by Brandy Welch. Welch has been an educator for 17 years and a proud employee of the Waterloo Community School District since 2019. She is a graduate of the University of Florida and the University of Iowa, earning degrees in elementary education, special education, curriculum and instruction, and educational leadership. She is currently the principal at Fred Becker Elementary School in Waterloo, Iowa, where she has the privilege of serving a dynamic community of students, families, and staff. She is a wife, mother of four, life-long learner, and cheerleader for all kids.

Please join us in welcoming Brandy to the Allen Foundation Board of Directors!





FOCUS ON PHILANTHROPY

Saturday, February 21: Red Dress Gala

5 to 8 p.m. | Hilton Garden Inn

Join us for Alpha Phi Sorority's annual fundraiser, dedicated to raising awareness and funds for women's heart health, a key cause for the sorority. Proceeds benefit the Alpha Phi Foundation and the Allen Foundation. To learn more, visit 2026RDG.givesmart.com.



DONATE to educate

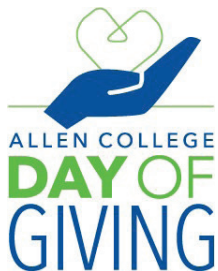
[ALLEN COLLEGE]

One of Allen College's most anticipated events is back! The Donate to Educate 2026 Scholarship Benefit invites you to support the next generation of healthcare professionals through student scholarships.

Don't miss the online silent auction—packed with one-of-a-kind experiences, creative baskets, gift cards, and more. Bidding opens at **8 a.m. Tuesday, February 24, and closes at 5 p.m. Thursday, February 26**. To learn more, visit give.unitypoint.org/DTE2026 or scan the QR code.



Thank you to our presenting sponsor, Dr. Jerry and Dr. Kathy Durham.



Allen College Day of Giving - Tuesday, March 31

Save the date for Allen College Day of Giving! Join us on Tuesday, March 31, and be part of something bigger. Your support will make a lasting impact at Allen College and help strengthen healthcare education in our community. To learn more, visit give.unitypoint.org/Dayofgiving26.

Mental Health Awareness Breakfast

Friday, May 8 | 7 to 9 a.m.



Hannah Luce



From the outside, Hannah Luce seemed to have life figured out. Growing up in Iowa City, she excelled at Iowa City West High School as valedictorian and a leader among her peers. She was well liked, confident, and accomplished - but behind that success, Hannah was quietly struggling with her own mental health. Like many high achievers, she became skilled at hiding her pain behind achievement. Her story reveals an often-overlooked truth: those who appear the strongest can still be silently fighting their own battles.

After college, Hannah stepped into the role of Executive Director of the Waterloo Schools Foundation at just 21 years old; once again entering a high-achieving world. But this time, she's learning to find balance between ambition and authenticity. Through her keynote, she shares her journey to break the façade, encouraging open conversations about mental health and the courage to ask hard questions. Her message is clear - awareness is important, but action and compassion are what truly save lives.

To learn more, visit the QR code.

BienVenU Event Center | 7400 Hudson Road | Cedar Falls