

## **EVALUATION OF PAST ACTIVITIES**

### **UNITYPOINT HEALTH – ALLEN HOSPITAL**

#### **Community Benefit Evaluation of Impact**

UnityPoint Health – Allen Hospital completed its most recent Community Health Needs Assessment (CHNA) in 2022, identifying key health priorities for the community. Based on these findings—and considering available resources, alignment with the hospital’s mission, and strategic goals—the Board approved a focused approach to address the following areas:

- Access to Healthcare
- Health Literacy
- Behavioral Health

Through the CHNA and the subsequent Community Health Improvement Plan (CHIP), UnityPoint Health – Allen Hospital has made measurable progress in advancing community health and well-being. This progress reflects a collaborative effort to align local partnerships, resources, and strategies with the most pressing health needs identified in the assessment.

The following report provides an evaluation of the impact of the priorities established in the 2022 CHNA and outlines actions taken as part of the 2023–2025 CHIP.

#### **Priority One – Access to Healthcare**

- Established UnityPoint Clinic Orthopedics service line to expand specialty care.
- Broke ground on UnityPoint Clinic Family Medicine Conrad Clinic to increase rural primary care access.
- Partnered with Family and Children’s Council to integrate child abuse prevention and family-strengthening education through the Allen Child Protection Center.
- Added Magnetic Resonance Imaging (MRI) capabilities at United Medical Park to enhance diagnostics services.
- Approved and completed a third cardiac catheterization lab, improving cardiovascular care capacity.
- Allen Hospital 2 East Medical Unit was converted to become a procedural center for increased access to care.

## **2022 Community Health Needs Assessment**

### **Priority Two – Health Literacy**

- Increased public awareness and fundraising through the Allen Foundation Mental Health Awareness Breakfast, attended by over 750 community members, supporting Black Hawk Grundy Mental Health initiatives.
- Implemented pharmacy automation compliance packaging and home delivery services to improve medication adherence and patient safety.

### **Priority Three – Behavioral Health**

- Secured a Substance Abuse and Mental Health Administration (SAMHSA) grant to expand social determinants of health screenings and mental health access.
- Advocated successfully for legislation requiring the Suicide Hotline (988) to be printed on all Iowa student identification cards, in collaboration with the Waterloo Mayor's City Youth Council.
- Expanded on-site mental health evaluations and medication management for Medicare beneficiaries at Pillar of the Cedar Valley.
- Increased school-based mental health services through additional funding from Waterloo Community School District and Cedar Falls Community School Districts.